



MEET US AT



BROADCAST SPORT LOOKBOOK

HOW THE WORLD'S LEADING SPORTS
BROADCASTERS USE **OPTA DATA**

FEAT. 20+ EXAMPLES SPANNING 5+ SPORTS





Product: PressBox Live

LUCAS HÖLER -
Mr. SCF 2023

3 Tore in den vergangenen
4 BL-Spielen

2023 schon so viele BL-Tore
wie im gesamten Jahr 2022

10,1 Kilometer gelaufen -
Höchstwert bis zur Auswechslung



BUNDESLIGA skysport.de

sky sport

BUNDESLIGA

skysport.de

sky sport

BUN

0:2



FREIBURG

BOCHUM

0:3



FREIBURG



FIELD GOAL % BY ZONE SINCE MARCH 6



Product: Opta Helpdesk



O.G. ANUNOBY
RAPTORS



■ ABOVE LEAGUE AVG ■ BELOW LEAGUE AVG

Stats Perform which track 10 shots locations on the court, Raptors are below league average in each one of those areas on the court.



74:45

OM

0



3

PSG

LFP



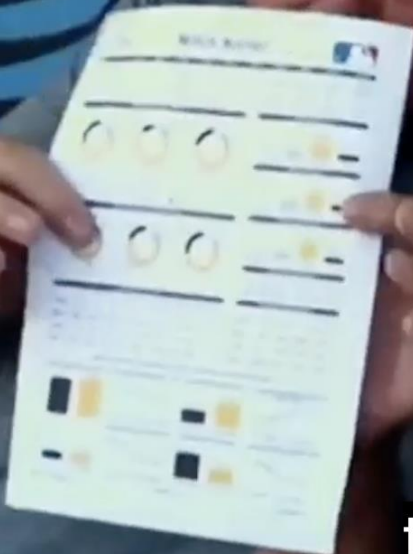
Product: Opta
Player Heatmap



30 NUNO TAVARES

TIRS 5

NUNO



the pie charts and stuff? Ohh
Wow tells you everything you need
Makes you sound really smart

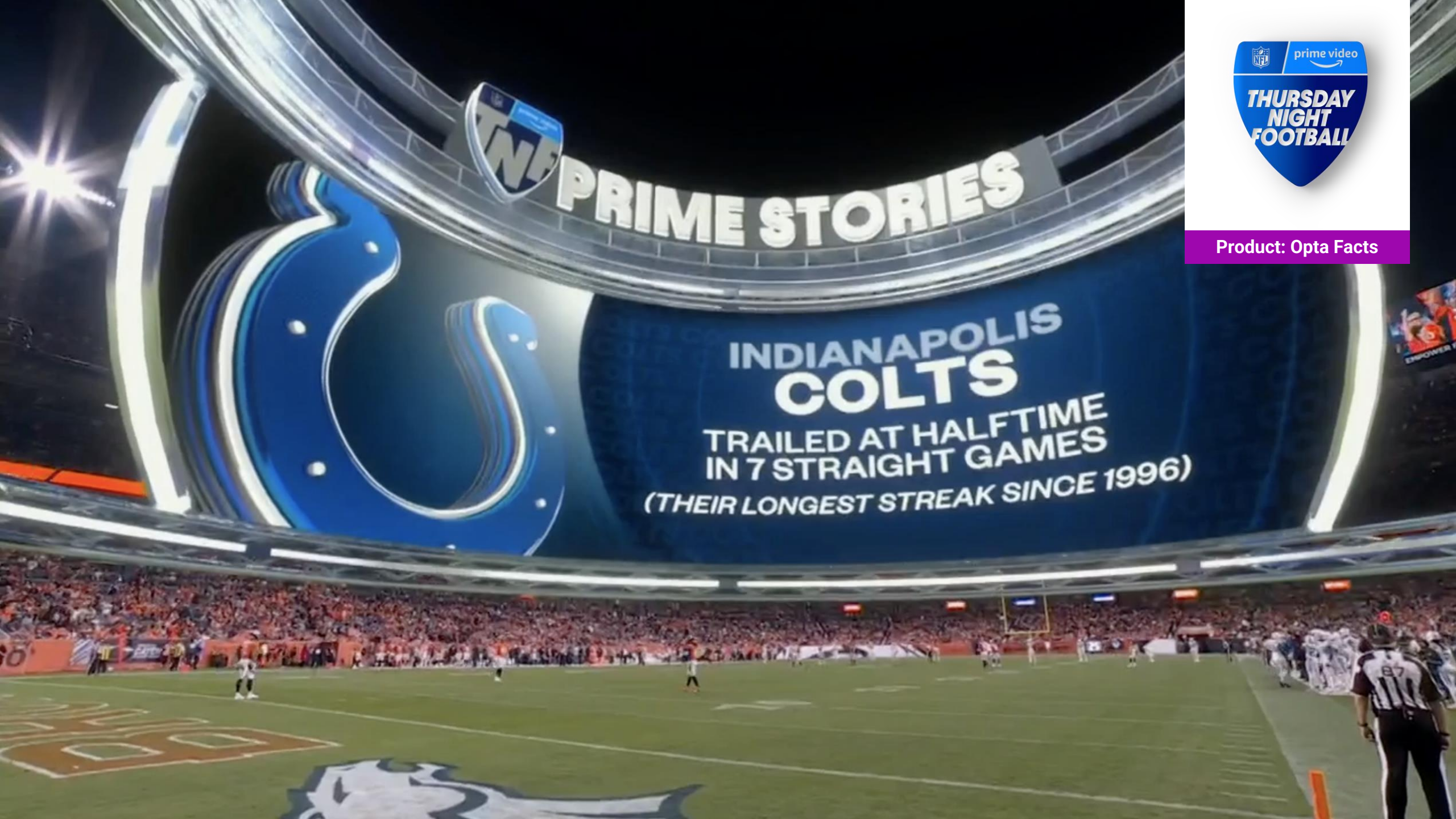


PRESSING MACHINES PREMIER LEAGUE



SPELER	HIGH PRESSURES P/90 MIN
1. BRENDEN AARONSON	41,5
2. JORDAN AYEW	41,4
3. FRED	41,2
4. DOMINIC SOLANKE	38,9
5. CARLOS VINICIUS	38,8
6. WOUT WEGHORST	38,4
7. JEAN-PHILIPPE MATETA	38,3
8. KIEFFER MOORE	38,2
9. JACK COLBACK	37,9
10. LUCAS PAQUETA	35,8

Product: Opta Vision



Product: Opta Facts

51 JOSE URENA

PITCH USAGE

FIRST 12 STARTS

61.7

FASTBALL

22.6

SLIDER

15.7

CHANGEUP

LAST 3 STARTS

50.5

FASTBALL

30.2

SLIDER

19.3

CHANGEUP



TOP 4 PREDICTOR

Source: Opta

		Pld	Pts	% chance
1	Arsenal	27	66	100%
2	Manchester City	27	61	100%
3	Manchester Utd	26	50	90.3%
4	Tottenham	27	48	31.5%
5	Newcastle	26	47	36.4%
6	Liverpool	26	42	28.8%
7	Brighton	25	42	12.0%



Product: Opta Predictions





2ND 17:20



0



0

16 SHOTS 8



Product: Opta Helpdesk



PITTSBURGH PENGUINS
+12 GOAL DIFFERENTIAL IN FIRST 5 MINS OF
2ND PERIOD THIS SEASON (BEST IN NHL)



ALJAZEERA

Product: Opta Player Heatmap



البطريق قالت إن سقف أسعار النفط الروسي المقترح لا يزال مرتفعا للغاية ■ نائب رئيس الوزراء الروسي 21:39

2T 1T
52:05 SCO 18-7 WAL



Product: Opta Predictive Analytics

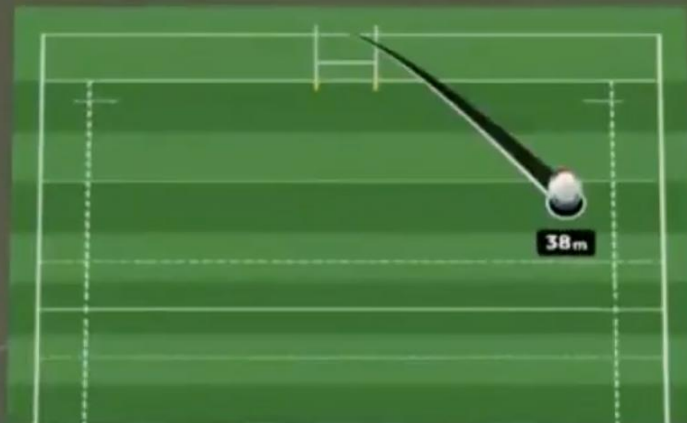
INSIGHTS BY Sage



RUSSELL

KICK PREDICTOR

KICKS AT GOAL 3/3 (100%)



75% PREDICTED KICK SUCCESS

68% HISTORICAL SUCCESS RATE, ALL KICKERS



MVP NAPOLI - ROMA



MINUTI GIOCATI 76

TIRI TENTATI 3

GOL 1

PALLONI GIOCATI 28

GIOCAE IN AREA AVVERSARIA 5

DUELLI INGAGGIATI 10

Product: PressBox Graphics





Product: Opta Live Stats

NEW ORLEANS PELICANS

17-12 WITH ZION WILLIAMSON THIS SEASON

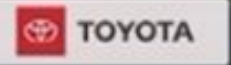
117.5	48.1	35.6	56.6
PPG	FG%	3PT%	PAINT PPG

6-2 WITHOUT ZION THIS SEASON

117.1	48.1	40.2	49.8
PPG	FG%	3PT%	PAINT PPG

NBA

HOU Catch a new episode of Rockets All Access every Wednesday at 6pm with re-air





CHELSEA

2

HT

0

BOURNEMO

amazon
prime video

Product: Opta Match
Momentum

MOMENTUM





HOLD UPS

Most this season

	Aleksandar Mitrovic	52
	Che Adams	50
	Wilfried Zaha	49
	Michail Antonio	47
	Ollie Watkins	44
	Jean-Philippe Mateta	42
	Kieffer Moore	38
	Dominic Solanke	38
	Ivan Toney	36
	Harry Kane	36

sky sports



Clear



Product: Opta Live Stats



MITROVIC

FLICK ONS

TOP SCORERS



TONNEY

Clear



6:18

宇都宮



最後の砦

ラグビーW杯ま
山中亮平 キック

NHK
WORLD
JAPAN

Product: Opta Live Stats

キックの平均距離 (インプレー・20回)

1位	山中亮平	41.6m
2位	ティアーン・ファルコン	38.2m
3位	アライアサ 空ローランド	37.1m
4位	ジャクソン・ガーデンバシヨップ	35.6m
5位	セミシ・マシレワ	35.5m

運転見合わせ

JR南武線 立川〜登戸 上下線



おはよう
日本

リーグワン ディビジョン1 第1~10節

データ提供Opta



FranceRugby

FR #EnAttendantLeXV : Vivez l'avant-match de France/Écosse en direct du Stade de France avec @Rivenzi et @PoneeeyClub !

LES CHIFFRES

FRANCE VS ÉCOSSE

% DE PLAQUAGES ADVERSES CASSÉS

FRA 
FRANCE

33%

 **ECO**
ÉCOSSE

29%



FRANCE RUGBY

Product: Opta Historical Data

EN DIRECT

DU STADEFRANCE



FRANCE RUGBY



01:07:06





Product: Opta Live Stats



11. Craig Goodwin

This Season

		LEAGUE RANK
Passes into the Box	193	1st
Crosses	174	1st
Set Piece Goal Assists	3	1st
Assists	6	1st
Chances Created	55	1st
Corners into the Box	83	1st



Product: Opta Live Stats



M. ZALDIVIA BAJO LA LUPA

PARTIDOS JUGADOS	7
DESPEJES	28
DUELOS GANADOS	57%
DUELOS AÉREOS	53%
FALTAS COMETIDAS	11
SUPERCLÁSICOS	8
GOLES EN SC	0

MATCH
DOMINGO
»DAY»

GUERRA Y OJEDA ARRANCAN COMO TITULARES

ZALDIVIA VUELVE A PEDRERO PERO CON LA AZUL

17:37

SUPERCLÁSICO GIL, DE LOS SANTOS Y WIEMBERG SERÁN LAS NOVEDADES ALBAS

#SuperclásicoxTNTSports

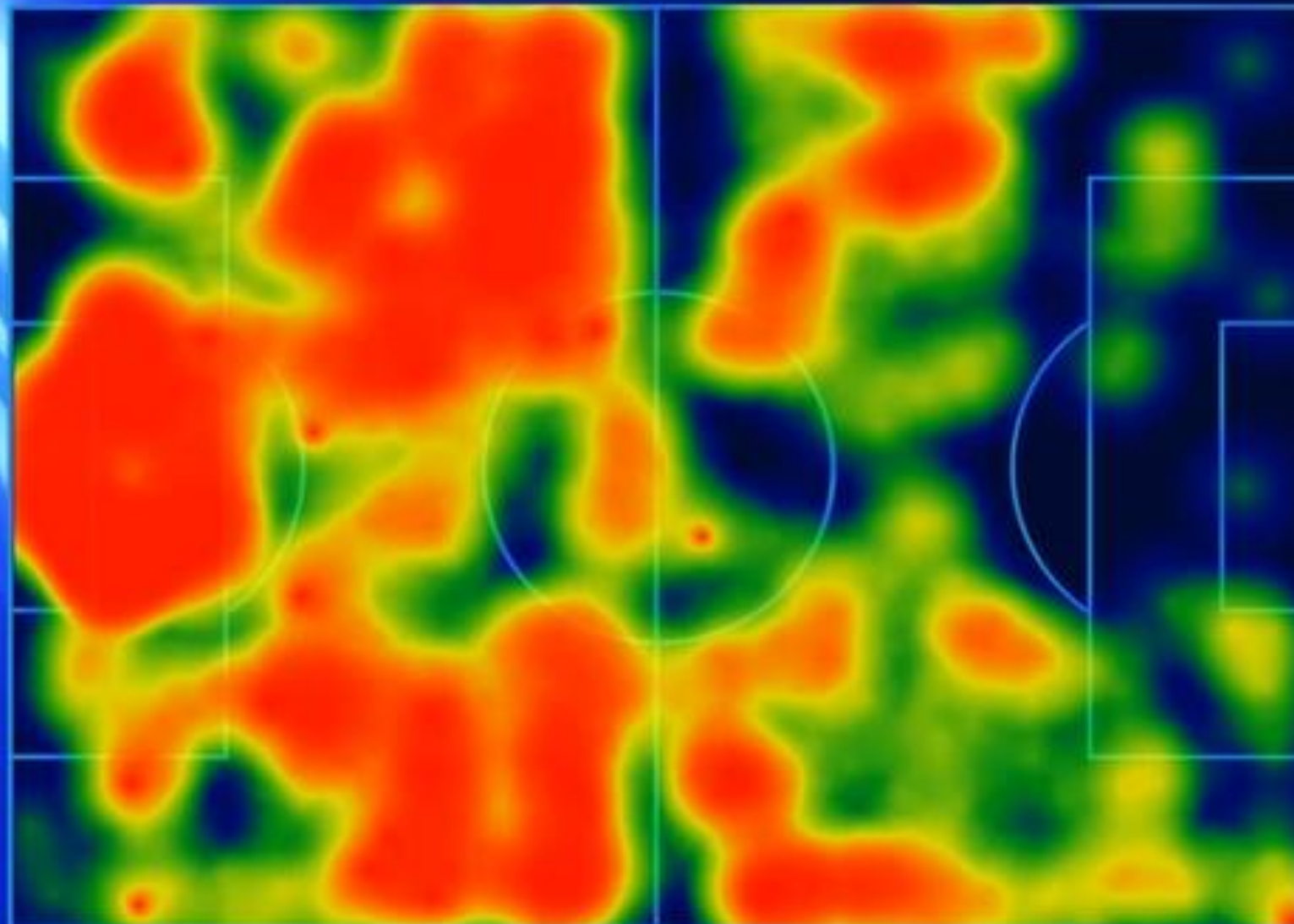


FC WINTERTHUR

GEGEN SERVETTE (22. RUNDE)



Product: Opta Player Heatmap





43RD PENGUIN ALL-TIME

**TO SCORE ON
HIS BIRTHDAY**

1ST SINCE 2017 (SHEAHAN)

BOOK A MEETING

NABSHOW
Where Content Comes to Life

 **STATS
PERFORM**

 **Opta**
BY STATS PERFORM

MEET US AT THE NAB SHOW

PROUDLY POWERING MORE ENTERTAINING SPORTS BROADCASTS

 **AT&T
SPORTSNET**

 **DA
ZN**

 **sky
sports**

 **SIX
NATIONS**

 **10**

 **THURSDAY
NIGHT
FOOTBALL**

 **TNT
SPORTS**