FIVE OF OUR MOST POPULAR PRODUCTS WITH MARKETERS
USE FOR:
Digital out-of-home
Programmatic advertising
Brand sponsorship activation
Content Creation
#1 REAL-TIME SPORTS DATA FEEDS

USE FOR:
- Digital out-of-home
- Programmatic advertising
- Brand sponsorship activation
- Content Creation
#1 REAL-TIME SPORTS DATA FEEDS

USE FOR:
- Digital out-of-home
- Programmatic advertising
- Brand sponsorship activation
- Content creation
#2

PRESSBOX GRAPHICS

USE FOR:
Content creation
Digital out-of-home
Sponsorship inventory expansion
USE FOR:
Sponsorship inventory expansion
Content creation
Digital out-of-home
#3

AUTOMATED CONTENT

USE FOR:
Digital out-of-home
#3

AUTOMATED CONTENT

USE FOR:
Digital out-of-home


<table>
<thead>
<tr>
<th>Team</th>
<th>W</th>
<th>L</th>
<th>GB</th>
</tr>
</thead>
<tbody>
<tr>
<td>Celtics</td>
<td>44</td>
<td>17</td>
<td>-</td>
</tr>
<tr>
<td>76ers</td>
<td>39</td>
<td>20</td>
<td>4</td>
</tr>
<tr>
<td>Nets</td>
<td>34</td>
<td>26</td>
<td>9.5</td>
</tr>
<tr>
<td>Knicks</td>
<td>35</td>
<td>27</td>
<td>9.5</td>
</tr>
</tbody>
</table>

**USE FOR:**
Digital out-of-home
LIVE ANIMATED SCOREBOARDS

USE FOR:
Digital
Digital Out-of-home
LIVE ANIMATED SCOREBOARDS

USE FOR:
- Digital
- Digital Out-of-home
#5

24/7

SPORTS

HELPDESK

USE FOR:
Content creation
Sponsorship activation
USE FOR:
Content creation
Sponsorship activation
#5

24/7 SPORTS HELPDESK

USE FOR:
Content creation
#5

24/7 SPORTS HELPDESK

USE FOR:
Content creation
### Interactive Product Finder

**Find tools for your next advertising, brand & sponsorship activity**

<table>
<thead>
<tr>
<th>Tool</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advanced Metrics</td>
<td>Go a level deeper with Expected Goals, Sequence, Momentum and other advanced metrics.</td>
</tr>
<tr>
<td>Pro Recruitment Platforms</td>
<td>Conduct detailed granular analysis on players to identify targets and inform recruitment.</td>
</tr>
<tr>
<td>Core Data</td>
<td>Give your fans the vital information they need on a day-to-day basis.</td>
</tr>
<tr>
<td>In-play Player Stats</td>
<td>Instantly deliver advanced player statistics that line up with the action.</td>
</tr>
<tr>
<td>Pre-game Player Stats</td>
<td>Build storylines and interest in star players ahead of any fixture for more than 15 global sports.</td>
</tr>
<tr>
<td>Opla Facts</td>
<td>Opla Facts provide succinct sports insights that give your audience the key context and talking points for every match.</td>
</tr>
<tr>
<td>Head To Head</td>
<td>The Detroit Pistons are 17-47 straight up this season.</td>
</tr>
</tbody>
</table>

**Visit Our Interactive Product Finder**